PRESS RELEASE

World's 101 Best Steak Restaurants welcomes Parrilla Don Julio (Buenos Aires) into the Hall of Fire - The Best of the Best as the first inductee

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The publisher of the World's 101 Best Steak Restaurants ranking today announces that Don Julio Parrilla (Buenos Aires) will be inducted as the first restaurant into the Hall of Fire - The Best of the Best. The induction recognises an exceptional achievement: Don Julio has been ranked No. 1 three years in a row, setting a new benchmark for sustained excellence in global steak gastronomy.

"The Hall of Fire represents the rarest level of achievement - consistent world-class performance over time, beyond trends, hype or one-off moments," said Ekkehard Knobelspies, CEO of World's 101 Best Steak Restaurants. "Don Julio did not simply win - it kept redefining the standard for three consecutive years. This induction is a natural consequence and a clear signal of what is possible when uncompromising quality, craft and culture meet at the highest level."

Pablo Rivero, owner of Don Julio, added: "This recognition means a great deal to us because it celebrates not a single night, but years of work - as a team, alongside our producers and with a commitment that remains equally high every day. For us, it is also a responsibility: to keep working with respect for the product, provenance and the people behind it - and to continue welcoming guests from around the world to Palermo in Buenos Aires."

With Don Julio moving into the Hall of Fire, the No. 1 place is now up for grabs - a clear call to action for the global steak restaurant community to push further and earn the top position in the years ahead.

The Hall of Fire - The Best of the Best is the highest distinction within the World's 101 Best Steak Restaurants universe. It honours restaurants that demonstrate sustained leadership at the very top of the global steak world and set a reference point for the wider industry.

Side note: The Beef Advocate Gold Label
In a further milestone, Don Julio was recently awarded the Gold Label by The Beef Advocate as the first restaurant worldwide - an independent certification recognising outstanding transparency, responsible sourcing, and verifiable standards across the restaurant's beef programme. Further information is available at www.thebeefadvocate.org.

About World's 101 Best Steak Restaurants

World's 101 Best Steak Restaurants is the leading international ranking dedicated to celebrating the world's best steak restaurants through an independent evaluation process with 29 ranking criteria. Its mission is to provide global orientation, recognise excellence and elevate steak excellence worldwide.

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